

Today nearly 76 million Americans are 50 or older. FOUR MILLION AMERICANS TURN 50 EVERY YEAR!

Is your church ready to reach out to a growing number of midlife and older adults?

Has your church created an environment that will capture the imagination and energy of this expanding population?

Will your church be on the cutting edge of ministry with the coming "Age Boom?"



CHURCHHEALTH

Is a non-profit ministry organization working under contract with the Baptist General Conference to provide leadership for 2nd 1/2 for Him.
www.chonline.org/bgc

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CHURCHHEALTH

TRAINING LEADERS TO DEVELOP POWERFUL AND EFFECTIVE MIDLIFE AND OLDER ADULT MINISTRIES



CHURCHHEALTH

BAPTIST GENERAL CONFERENCE

A NEW VISION

The national Second Half for Him leadership team is determined to focus on the needs of local Baptist General Conference Churches to minister to and through gifted and experienced adults, while helping them to understand the distinctions of need and opportunity in the various life stages of those over the age of 50.

GOALS:

- Every BGC church leadership team will understand the changes taking place within our society as it relates to the growing population over the age of 50 years so that they can strategize how they will reach out to those in need of the Gospel, and provide meaningful opportunities for and appropriate ministry to them.
- Every BGC region will have trained coaches who can come alongside a local church so that they can enable them to develop appropriate ministry strategies to and through people aged 50+
- Every BGC church 50+ ministry leader will have ready access to resources, ministry opportunities and key events.



**TO LEARN MORE ABOUT BGC
2ND HALF FOR HIM MINISTRIES,
CONTACT:**

**Dr. Richard Bergstrom,
President, ChurchHealth**

Serving the BGC in directing 2nd 1/2 for Him ministries, facilitating leadership training, and promoting service and missions opportunities for those 50+. Also serves Northshore Baptist Church in Bothell, WA as Pastor of Second Half Ministries
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**Leona Bergstrom
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Co-directs BGC 2nd 1/2 for Him ministries with Richard. Serves other churches and denominations through writing, seminars, and advocacy.
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SECOND HALF FOR HIM

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